



# Capabilities Statement

**Full-Service Marketing Agency | Limited Liability Company**  
**500+ Marketing Clients | Sprout Social Partner**

## CONTACT

Veronika Monell, CEO  
veronika@jumpstart-now.com  
916-573-6828

JumpStartNOW LLC  
1017 L Street  
Sacramento, CA 95814  
jumpstart-now.com

## CERTIFICATIONS

Women Business Enterprise  
(WBE) #20000713  
Certified CA SB #2016174  
Federally Self-Certified  
SBA WOSB Women-Owned

Sam.gov Unique Entity ID:PJL8AUVLKM86  
SBA Profile  
DUNS 031177571  
CAGE Code 8F2C6  
Disadvantaged Business Enterprise (DBE)

## EXPERTISE

Social Media Marketing  
Social Media Advertising  
Google Ads Management  
Strategic Marketing Plans  
Newsletter Marketing  
Blog Writing  
Market Research  
Event Marketing  
Marketing Consulting  
Advertising Service  
Analytics Reporting  
Branding Services  
Social Listening

## UNSPSC CODES

80141600 Sales Promotion  
80141601 Sales Services  
80141604 Product Branding  
80141607 Events Management  
80141612 Marketing Programs  
80171600 Marketing Support  
80171602 Social Media Publicity  
80171603 Marketing Advice  
80171700 Reputation Management  
80171702 Brand Promotion  
80171603 Internet Advertising  
82101801 Advertising Campaigns  
82111902 Newsletter Services

## NAICS CODES

519130 Internet Publishing  
541613 Marketing Consulting  
541810 Advertising Agencies  
541870 Advertising Distribution  
541890 Other Advertising  
541910 Marketing Research  
711510 Independent Writers

## SIC CODES

87311 Advertising Agencies  
8742 Management Consulting  
Services

## SIN CODES

541511 Web Based Marketing  
541613 Marketing Consulting Services  
541810 Advertising Agencies  
541910 Marketing Research

## GOVERNMENT WORK



Norcal Small Business Development Centers-  
Ecommerce training and strategy

**UCI** Division of  
Continuing Education

University of California Irvine Continuing Education -  
Social media and Google Ads strategy and management



The California Association of Resource Conservation Districts -  
Strategic marketing planning and website development



Business Advisory Council Membership - Business Advisory  
Council California High Speed Rail